

KAYAKS TO HELL



Cartoons by William Nealy

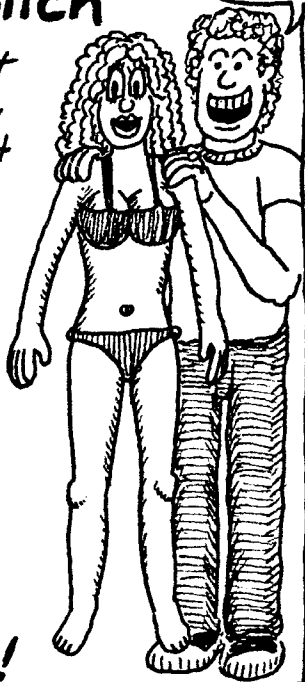
Owed to B. Kliban

Inflatable "Wanda" the Boat Bitch™

Made of the highest
quality heavy-duty
vinyl plastic. Won't
crack or discolor
from exposure to
ultraviolet rays.
\$39.95 each

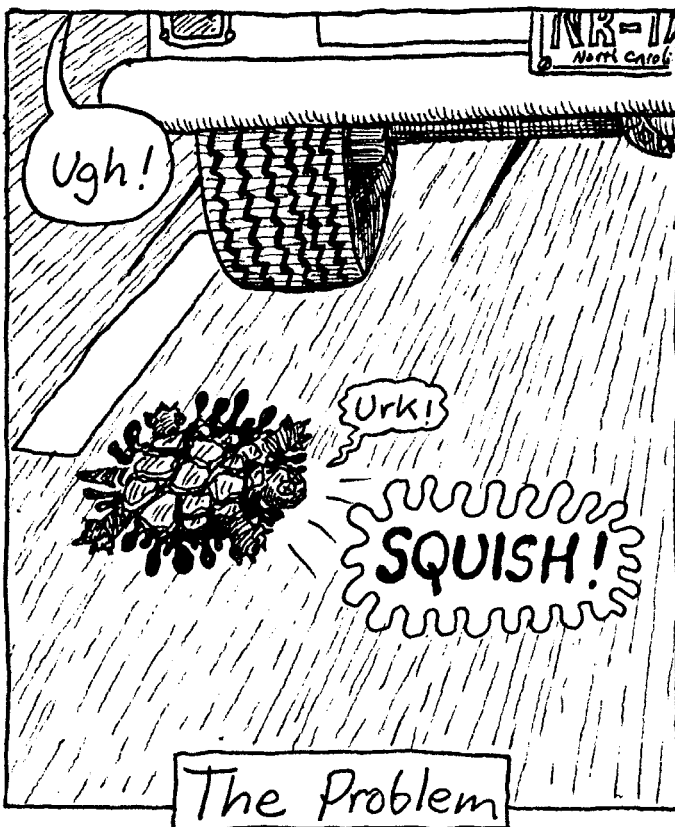
Canoe & Kayak
Floatation!
Fantastic Driving
Companion!
(very quiet)

1000's of Uses!

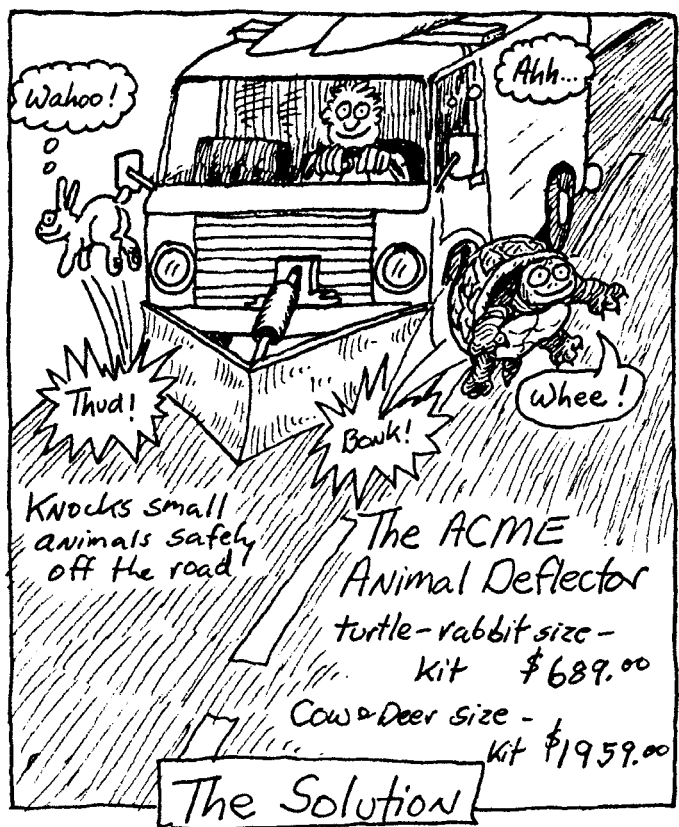


She's the perfect
paddling partner..

Damn it Wanda!
I said LEFT!

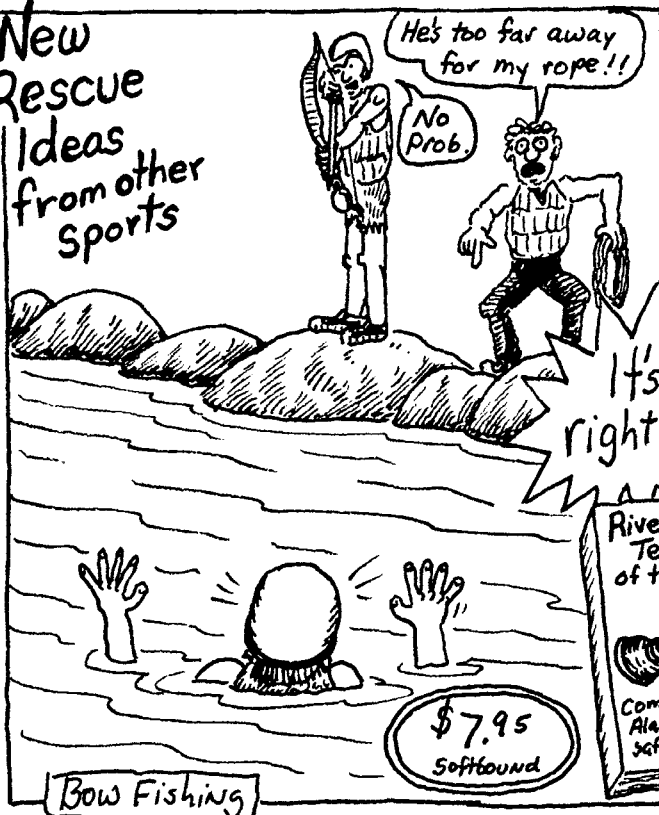


The Problem



The Solution

New Rescue Ideas from other sports

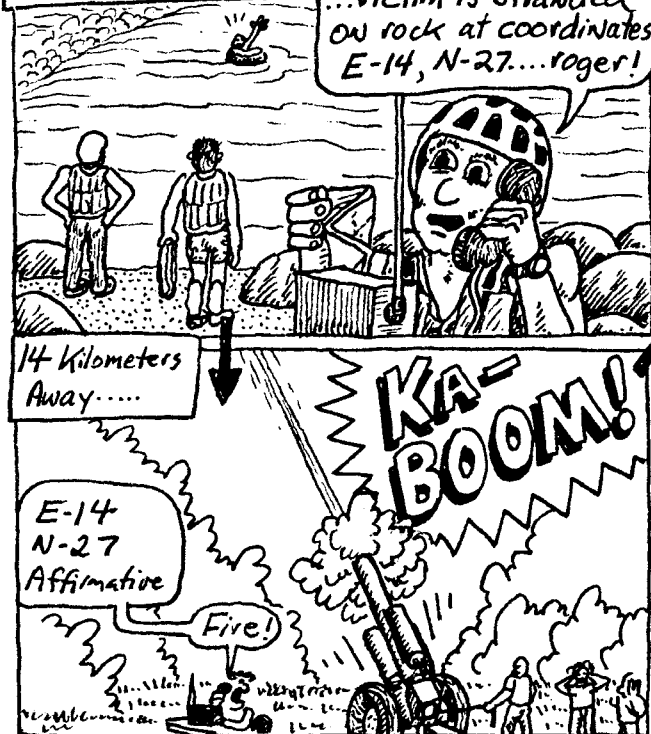


It's all right here

River Rescue
Techniques
of the '80's

Compiled by the
Alabama boat
safety commission

The Situation:



The Solution:

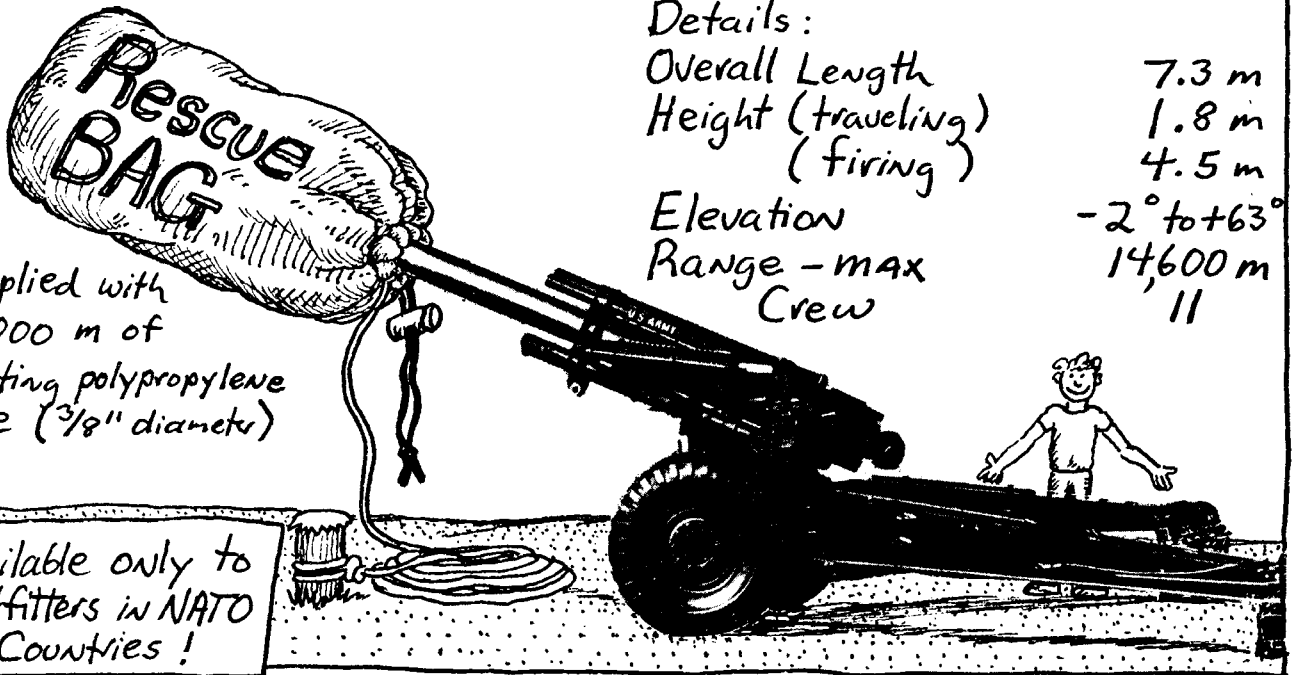
155 mm Rescue Howitzer M.114A

Details:

Overall Length	7.3 m
Height (traveling)	1.8 m
(firing)	4.5 m
Elevation	-2° to +63°
Range - max	14,600 m
Crew	11

Supplied with
16,000 m of
floating polypropylene
rope (3/8" diameter)

Available only to
Outfitters in NATO
Countries!

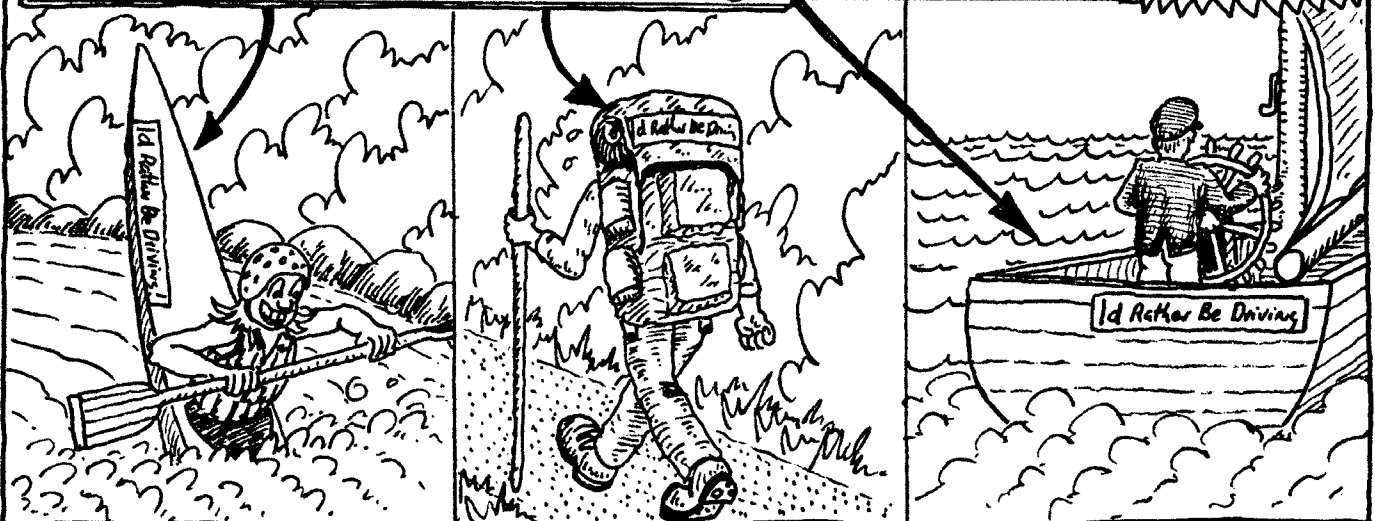


The average outdoor enthusiast generally
spends twice as much time in the car going
to & from the "outdoors" as he does in the outdoors itself!

\$1.00 each
Put them on
all your
outdoor
Equipment!

I'd Rather Be Driving!

Bumpersticker



Wow! Where'd you get that boat mural?

You like it?

I've always **LOVED** Picasso. Guernica is soooo wonderful!

REALLY.

Get a set of Boat Murals™ for each of your boats! Great icebreaker on the river. For the truly erudite paddler. Full color reproduction printed on waterproof self-sticking vinyl - It'll outlast the boat!

"Guernica" - Pablo Picasso (bow & stern) 19.95

"The Last Supper" - da Vinci (bow & stern)... 24.95

"The Scream" - Munch (Put this one on the bottom of 11.95 your boat for a real "scream" when you roll !!)

The Gilley's Whitewater Simulator...

Yahoo!

Ride 'em Cowboy

Go For It!

Only \$1685.50 - Installed -

RIDE Boy Ride!

Perfect for Whitewater Clubs and Outfitters !!!!!!!!!!!!!

Patent Pending

Fully Adjustable H₂O

Over the last few years we at S&M River Tours have noticed a strange phenomenon... The very trips that the outfitter thinks will result in dissatisfied customers or (Heaven Forbid!) lawsuits are the very trips the customers loved best!

Broken legs, hypothermia, heat stroke, disease, Abusive or violent river guides, terrible weather, flooded rivers... They love it! They can't get enough of it! In response to overwhelming demand, S&M River Tours has put together some river trips for those customers who insist on a true wilderness ordeal!

S&M River Tours - 1982 Schedule

Hard-core Rafting Adventures

In the jungles & mountains of New Guinea...

Head-hunters!

Hot Weather!

Abusive Guides!

Disease!

Exotic Food!

Fear!



Cold Weather!

Political Repression!

Fierce Rapids!

Forced marches!

Pit Toilets!

Does this ever happen to you?

I gotta go - I'm just tired of all the arguing.

I think the Gauley is THE quality... Expert run, period!

Bullshit! It's easy!

You are Crazy!

Not as crazy as you!

What about the Keel-haulers self-rating system?

Trash!

Great Party Though!

The controversy is over... S&M University of Whitewater Sciences proudly presents....

Sure, officer - Here's my "expert" card



Just keep reading...

KAYAKS TO HELL



This riot of a book accurately depicts the monomania, elusive machismo, and marathon-dance mentality of whitewater paddling. In his unique blend of satire and cartoon art, best-selling author William Nealy opens up with both barrels on the sport—and its disciples—that turns picturesque streams into jungle gyms.



William "Not Bill" Nealy was a wild, gentle, brilliant artist and creator turned cult hero. The subjects of his many maps and books included paddling, mountain biking, skiing, and inline skating. His hand-drawn, poster-size river maps of the Nantahala, Ocoee, Chattooga, Gauley, Youghiogheny, and several other rivers are still sought after and in use today. Learn more about William and his art at thewilliamnealy.com



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